

“Colorectal Cancer Awareness Program Promotes Education and Encourages Screenings”

As the result of a generous grant from the Bobbie Nick Voss Charitable Funds organization, colorectal cancer awareness is increasing in our area. Sally Slusser, the community educator for colorectal cancer, has been contacting members of our community to set up presentations, offer education at fairs and events or set up colorectal cancer awareness displays. Over a thousand people have already been offered information on colorectal cancer and many more events are planned. In addition to educating the public, Sally has been in contact with the American Cancer Society, the Colon Cancer Coalition, and the Colon Cancer Alliance to keep up to date on current trends and information. She has also become involved with the Milwaukee Regional Cancer Care Network which is a collaborative group from many area organizations including Gilda’s Club, the American Cancer Society, the Wisconsin Division of Public Health, the Center for Urban Population Health, Wisconsin Well Woman Program, the National Cancer Institute and area hospital organizations who are focusing on increasing the availability of colorectal screenings to underserved populations and increasing awareness for all.

Here are just a few of the upcoming events that will be happening in our community:

December 1-11: A display table at Lone Oak Health Center in Hartford will have posters and informational handouts.

December 11: Dr. Ludwig, an associate professor at the Medical College of Wisconsin, will be on the radio at WTKM 104.9 FM in Hartford from 10-11am. He will also take calls and answer questions about colorectal cancer.

January 28, 2009: Sally Slusser will be speaking for the Menomonee Falls Senior Center at the Community Center.

February 24, 2009 from 6:30- 7:30pm: Dr. Ludwig will be speaking for a community audience at Community Memorial Hospital. Sign up with Careconnection at (262) 251-1001 or 1-800-246-8332 to attend.

February 27- March 6, 2009: The display case near the cafeteria at Community Memorial Hospital will have colorectal cancer information.

March: Colorectal Cancer Awareness Month!

March 25, 2009: Sally Slusser will be speaking for the Menomonee Falls Rotary Club at North Hills Country Club.

April 20, 2009: Sally Slusser will be speaking for the Menomonee Falls Community League at the Community Center.

For more information or to plan an educational event at your organization, please contact Sally Slusser at (414)777-5974.